

Privacy Notice

This Privacy Notice applies to Atlantic Geomatics.

Atlantic Geomatics is committed to protecting and respecting your privacy and security. Whenever you provide us with your personal information, we will treat that information in accordance with this notice, our terms and conditions and current UK Data Protection legislation. By using this website and any services we offer you are agreeing to be bound by this notice.

Please read the following carefully to understand our views and practices regarding your personal data and how will we treat it.

This notice may change from time to time and will be reviewed on a regular basis.

Data Protection

Atlantic Geomatics would like to keep in touch with you to let you know about our latest news and service updates. By submitting your email, address and phone number on our website, you are agreeing to being contacted in these ways by Atlantic Geomatics. You can unsubscribe from these communications at any time.

If you do not wish to continue receiving information from us, please email us at enquiries@atlanticgeomatrics.co.uk or telephone us at 017684 83310.

What personal information is collected from you

When you visit our website, we collect various personal information which may include your name, company name, company or personal address, contact details (telephone and email), IP address and information regarding what pages are accessed and when.

If contacting us directly, we may hold your name, company name, company address or personal address, contact details (telephone and email) and details about the service requested.

If you supply such information we are legally bound by the General Data Protection Regulation (GDPR) 2016.

How your information is used

We may use your information in the following ways:

- To prepare quotations
- For internal administration purposes
- To prepare and conduct survey operations

- Seek your view or comments on the services we provide

With your permission we may:

- Notify you of changes to our services
- Improve our services or marketing purposes
- Send you communications which you have requested and that may be of interest to you

Who has access to your information

We are committed to protecting the personal data of our clients, employees and supply chain. Any details you give us will be held in accordance with the General Data Protection Regulations. Atlantic Geomatics is the sole owner of personal information held and will not sell, share or rent this information to third parties, unless we are required to do so by law.

Individuals' rights under GDPR

The GDPR creates some new rights for individuals and strengthens some of the rights that currently exist. An individual's rights under GDPR are:

1. The right to be informed
2. The right of access
3. The right of rectification
4. The right to erasure
5. The right to restrict processing
6. The right to data portability
7. The right to object
8. Rights in relation to automated decision making and profiling

The right to be informed

This obligates the data controller's need to provide at your request "fair processing information", typically through a privacy notice such as this, in order to provide transparency over how Atlantic Geomatics' uses personal data.

The right of access

This right allows you to request confirmation that your data is being processed, access to your personal data, and the supplementary information that is provided in this privacy notice.

The right of rectification

You have the right to have your personal data corrected if it is inaccurate or incomplete.

The right to erasure

This is known as the “right to be forgotten”, and the principle underpinning this right is to enable an individual to request the deletion or removal of personal data where there is no compelling reason for its continuing processing. Some requests, however, can be refused for specific reasons as set out on the ICO.org.uk website. We may also have to retain some basic details to ensure we do not start processing your data again, should it be provided to us through a purchase of data.

The right to restrict processing

You have the right to “block” or suppress processing of personal data, i.e. request not to be contacted for marketing or information dispersal. In this case, your data would be retained to ensure that the restriction is respected in future.

The right to data portability

This right allows individuals to obtain and reuse their personal data for their own purposes across different services, i.e. to move, copy or transfer personal data from one IT environment to another in a safe and secure way (an example would be a bank allowing you to access your personal online banking data and then upload it to a price comparison website to compare and identify your best value banking options).

The right to object

Individuals have a right to object (on “grounds relating to his or her particular situation”) to:

1. processing of their data based on legitimate interests or the performance of a task in the public interest/exercise of official authority (including profiling); direct marketing (including profiling); and
2. processing for purposes of scientific/historical research and statistics.

If you wish to discuss/request any of the above rights, please email

enquiries@atlanticgeomatics.co.uk

How can you access the personal information we hold about you?

If you would like to see the data we hold about you, you can submit a subject access request by emailing enquiries@atlanticgeomatics.co.uk or write to us at Unit M, Skirsgill Business Park, Penrith, CA11 0FA. As long as your request is not manifestly unfounded or excessive, we will provide you with this information free of charge, within 30 days of receipt of your written request.

If you do not want to continue receiving information by email from us, please follow the instruction at the bottom of the email, which will tell you how to contact us to unsubscribe.

Security precautions in place to protect the loss, misuse or alternation of your information

When you give us personal information, we take steps to ensure that it is treated securely.

Personal information transmitted to us over the internet; either via our website or direct email, can never be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, Atlantic Geomatics cannot guarantee the security of any information you transmit to us and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems.

Transferring your information outside of Europe

As part of our normal secure backup and IT Procedures, the information provided to us may be transferred to countries outside the European Union (EU). By way of example, this may happen if any of our servers are from time to time located in the country outside of the EU. These countries may not have similar data protection laws to the UK. By submitting your personal data, you are agreeing to this transfer, storing or processing. If we transfer your information outside of the EU in this way, we will take steps with the aim of ensuring that your privacy rights continue to be protected as outlined in this notice.

Cookies information

We may collect and store Information whenever you use the Website by the use of Cookies which are alphanumeric identifiers that may in some cases be transferred to your computer's hard drive via your browser to enable our computers to recognise your browser when you use the Website. The use of cookies is an industry standard and most major websites use them to provide functionality and personalisation for their customers.

We only use Cookies in order to make your use of the Website easier. Browsers can be adjusted to prevent acceptance of cookies or notify the user on receipt of cookies. If your computer is unable to accept cookies, the Website will operate less efficiently.

Cookies in themselves do not personally identify users, although they do identify a user's computer.

Our web-servers may automatically store the following Information about you: your ISP, your IP address, your web browser type and version, the number of colours your screen is displaying, your operating system, the URL you clicked to get to the Website, time/ date, HTTP accept string (e.g. mime data types that the browser accepts), the locale setting of the computer/ browser and all other data made available by your browser and this Information is used to make the Website operate more efficiently.

How to refuse the use of cookies

You may refuse the use of cookies by selecting the appropriate settings in your browser. However, if you do this you may lose some useful functionality such as personalisation and "keep me signed in" and "remember me" features.

[How to disable cookies in your browser.](#)

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses cookies (text files placed on your computer) to help the website operators analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for Atlantic Geomatics and providing other services relating to website activity and internet usage.

Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

E-newsletters

We sometimes use a third-party provider, Fatmedia, to deliver our regular e-newsletters. We gather statistics around email opening and clicks using industry standard technologies including clear gifs to help us monitor and improve our e-newsletters. For more information please see Fatmedia privacy policy.

Contact us

If at any time you would like to contact us with your views about our privacy practices, or with any enquiry relating to your personal information, you can do so by sending an email to us at enquiries@atlanticgeomatics.co.uk telephone us at 017684 83310.